



HOW CAN WE HELP YOU?

MelladyDirect.com

.....CREATING EXCELLENCE SINCE 1986.....

MARKETING SERVICES

Corporate Identity/Branding
Corporate Collateral Design
Marketing Planning
Web/Email Marketing
Social Media
Website Design/Programming
Writing
Graphic Design
Public Relations
Photography

DIRECT MAIL SERVICES

Ink Jet Addressing
Tab Affixing
Stamp Affixing
Labeling
Variable Imaging
Personalization
Sequential Numbering
Specialty Barcoding
Intelligent Barcoding
Poly Bagging
Folding
Machine Match Inserting
Letter Machine Inserting
Jumbo Machine Inserting
Scoring
Perforating
Hand Inserting
Fulfillment
Assembly
Nesting/Collating

FULFILLMENT

Promotional Kit Assembly
& Distribution
Fulfillment & Inventory
Management
Custom Kit Assembly
Daily Order Fulfillment of Product
& Literature
Hand Packaging
Collating
Hand Inserting
Hand Labeling
Assembly of Complicated
Mail Pieces
Nesting/Collating

LIST & DATABASE MANAGEMENT

CASS & PAVE Certification
NCOA-Move Updates
Suppression Services
Data and List Cleansing
Merge/Purge
Duplication Removal
List Maintenance
Custom Programming
Variable Data Mail Merge
Additional Processing
Provide Upper/Lower Casing
Append Salutations
Apartment Append
Deceased Screening

MAILING LIST SERVICES

Consumer Mailing Lists
Business Mailing lists
Specialty Lists
Email Marketing Lists
Data Profiling

OFFSET & DIGITAL PRINTING

High-speed Variable Data
Printing/Personalization
Color and Black & White
Short-run Digital
Simplex & Duplex Printing
Commercial Offset Printing
Web Printing
Large Format Printing
Foil Embossing
Color Envelopes
Full Bindery Services
Folding
Perforating
Scoring
Cutting
Booklet Trimming
Saddle Stitching

POSTAL REGULATIONS

Experts in understanding USPS
regulations and the Domestic
Mail Manual



Print | Mail | Design | Online Marketing

INDUSTRIES SERVED: Nonprofit, Education, Health Care, Construction, Landscape, Insurance, Professional, Real Estate, Restaurant, Dentists, Doctors, Churches, Financial/Government/Political, Aerospace, BioMed, Manufacturing, College, Universities & Schools